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On that page, you can download a developer's kit and Google license key.

Anyone can get a license key, even those without ambitions to run a Googlelike site. Getting a key is a good idea if you use some of those non-Google interfaces. Each license key allows you 1000 searches per day. Many alternate Google sites invite users to plug in their license keys instead of relying on the site's key. Doing so shares the load and makes it less likely that the site will freeze because it has used up its allowed number of searches.

An example of an effective alternate Google is the Google Ultimate Interface, shown in Figure 5-13. Go here:

```
www.faganfinder.com/google.html
```

For two entire chapters of alternate Google sites, see Google For Dummies.

